

Terms and Conditions of the #SayAdventures Contest

1. By entering your social media post in the contest, Shelter Mutual Insurance Company (“we”) have the perpetual right to display your social media post or parts of your post, in print and online (Facebook, Twitter, Pinterest, our webpage, etc.) promotions. Don’t worry, you’ll retain all other legal rights to the social media post you submit.
2. Please make sure your social media post is original. It can’t be published or entered into any other current or past contests. We ask that you attribute any quotes or ideas that aren’t your own.
3. To keep things fair, you may only submit one social media post per contest period.
4. Posts must be made on Facebook or Instagram for this contest.
5. We have full discretion to disqualify any social media post. If we decide that your post is not something we want to display, it will not be entered in the contest. As long as the post is appropriate and family-friendly, you’ll be fine.
6. You must be at least 18 years of age or older to enter.
7. Shelter and our affiliated companies’ employees and agents, and the immediate family members (children, parents, siblings and spouse) of employees and agents, are not eligible to enter.
8. One winner per contest period will be chosen at random. We won’t be playing favorites, so everyone has an equal chance to win!
9. Social media posts must be about summer adventures to be eligible and need to include both a photo and a caption. Social media posts need to use the hashtag #SayAdventures to be considered.
10. We’ll contact the winners and any other participants through private messages on the social media accounts used and may reach out to them for future advertising purposes.
11. We will accept social media posts at 12:00 a.m. CST on June 1, 2018, until 11:59 p.m. CST on June 30, 2018, for the first contest period.
12. We will accept social media posts at 12:00 a.m. CST on July 1, 2018, until 11:59 p.m. CST on July 31, 2018, for the second contest period.
13. This contest is governed by the internal laws of the State of Missouri without regard to principles of conflict of laws. All cases and claims pertaining to this contest must be brought in a court of competent jurisdiction in the State of Missouri.